



## Data Protection Regulations

- GDPR and CCPA grant consumers rights to **Access, Correct, and Delete** their data
- To exercise this right, consumers must submit **Verifiable Consumer Requests (VCRs)** to prove that they own the data
- Straightforward and secure for consumers with accounts → What about **accountless consumers?**

## Accountless Consumer Request

- **Ad-hoc:** No proposed standards
- **Insecure:** Attacked and broken in literature
- **Privacy-invasive:** Provide more info

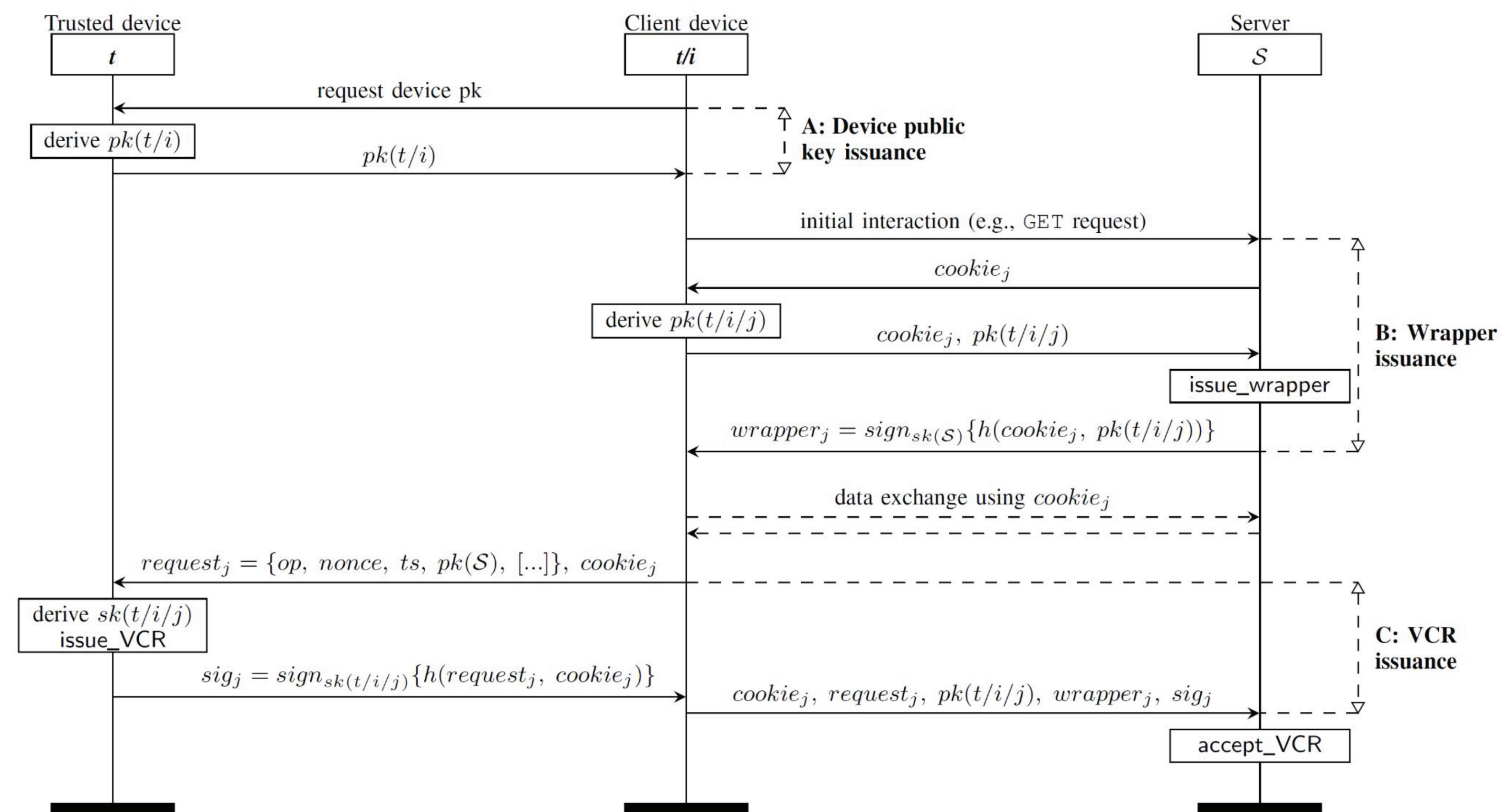
## Symmetric solution: Cookies

- |                      |                                   |
|----------------------|-----------------------------------|
| <b>Pros:</b>         | <b>Cons:</b>                      |
| • Unforgeable        | • Secure transmission & storage   |
| • Privacy-preserving | • No binding between VCR & Cookie |

## Asymmetric Solution

- Consumer generates key pair for each session and sends public key to server
- Server associates all data collected for session to public key
- Digital signature used as VCR

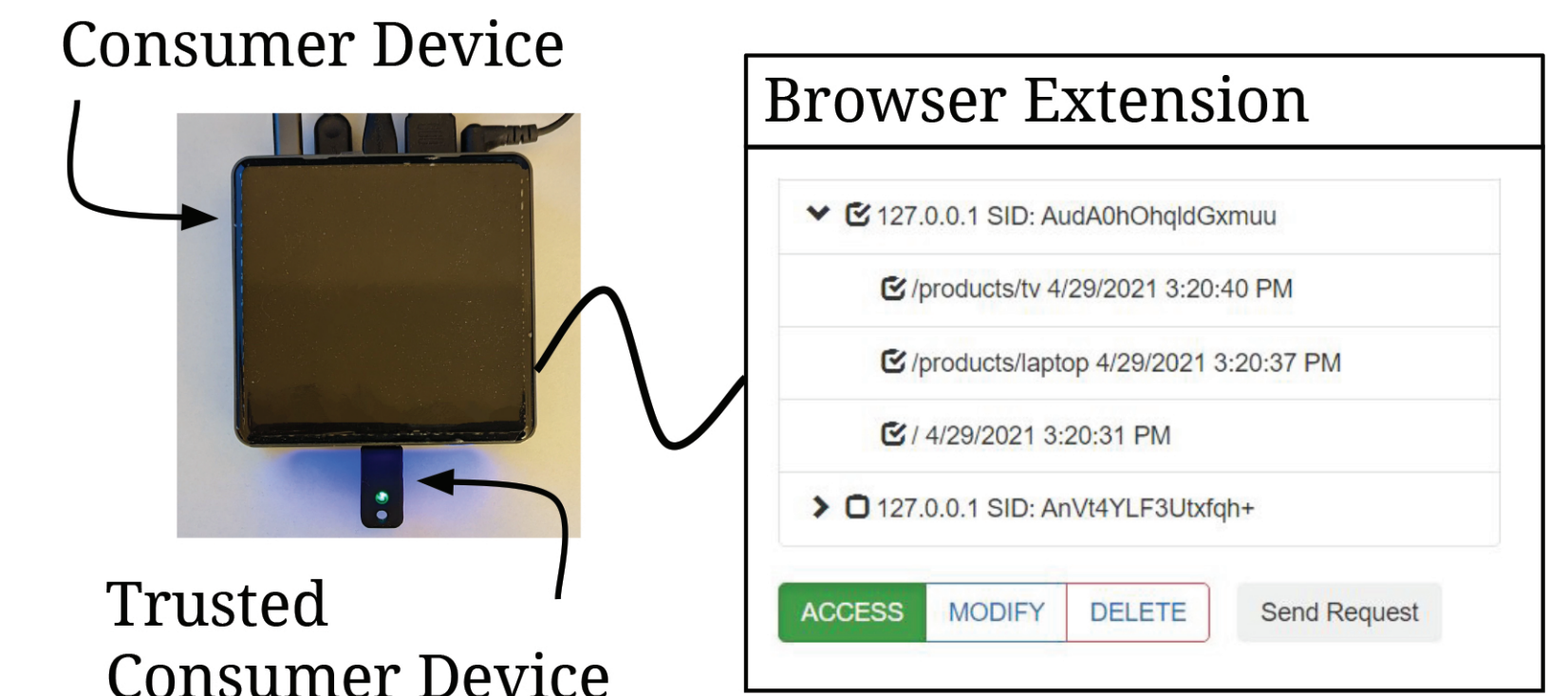
## VICEROY Protocol



## Challenges & Solutions

- **Key Explosion:** Generate per-session public key using BIP32
- **Secure Key Management:** Store BIP32 master private key in Trusted consumer device, which is only used during VCR issuance and will not leave the device
- **Long-Term Storage:** Allow consumers to use untrusted, third-party services to store cookie wrappers
- **Multiple Device Support:** Use BIP32 to generate per-device public key
- **Server-side storage modification:** Cookie wrappers prevent this

## Implementation



## Evaluation

- Evaluated security using **Tamarin Prover**
- Latency
  - Cookie wrapper flow: **50.3 ms**
  - VCR flow: **1357.4 ms (generation) + 1.5 ms (verification)**
- Data transfer
  - Cookie wrapper: **1.10 kB**
  - VCR: **1.27 kB**
- Cookie wrapper storage (annual): **22.61 MB**

## Future directions

- Support broader communication protocols
- Adapt VICEROY for 3rd party cookies
- Improve privacy via TEEs and PIR
- Support for account-holding consumers & client re-auth

